

Adi Rozany

UX/UI DESIGNER



Employment History

Chief UX/UI Design & Co-Founder | *Exacology* | 2025 — PRESENT

- Optimized a startup's platform design to boost CTR and CVR through strategic UX/UI improvements.

UX/UI Designer | *Med Compass* | 2025 — PRESENT

- Designed a complex SaaS platform in the medical field, creating a full design system and intuitive dashboard from scratch to enhance usability and scalability.

UX/UI Designer | *Startup by La Fabrique Flottante* | 2024

- Executed end-to-end development of the entire product interface for an AI-assisted coaching platform by employing industry-standard practices across 4 distinct iterations based on ongoing feedback loops from clients.

UX/UI Designer | *Freelancer* | 2023 — PRESENT

- Designed and delivered over 5 tailored UX/UI projects for private clients within a tight timeframe, utilizing Figma, Adobe XD and Wix to achieve a client satisfaction rate of 95% based on post-project surveys.

Hebrew Teacher | *ORT Brazil, Rio de Janeiro* | 2020 — 2023

- Integrated a child-centered new teaching method and curriculum that centered on engaging students' interests, achieving an impressive 85% increase in student participation rates throughout the years.
- Established a strategic partnership with 2 international partners while coordinating training sessions for local educators.
- Integrated advanced learning systems which improved teaching methodologies for 21 classes and increased lesson planning efficiency by saving instructors up to 5 hours weekly.

Hebrew Teacher & Coordinator | *Hillel, Rio de Janeiro* | 2017 - 2022

- Developed comprehensive course curricula for adult Hebrew classes, tailoring content to fit the diverse language proficiency levels of 250+ students.
- Conducted over 520 student assessments that enhanced student engagement and retention by creating personalized learning paths.
- Implemented innovative social media campaigns focusing on local engagement, resulting in a surge of interest that increased class enrollment by attracting more than 140+ additional students.

Education

UX/UI Designer Certificate | *HackerU, Led by Nir Navot* | 2022

- Completed a comprehensive course covering user research, User Experience methodologies, User Interface design, Design Thinking, Wireframing, Prototyping and responsive design principles.

BA in Psychology | *The Open University of Israel* | 2016 - 2021

- Graduated at the top of the class with highest honors; focused on cognition research which enhanced understanding of user behavior within UX/UI design frameworks.

Architecture | *Bezalel Academy of Art and Design* | 2015

- One semester. Participation in basic design courses, drawing, graphic thinking and building engineering.

Ofek School for Gifted Children

- Participation in product design courses, sketching, architecture and social psychology, among others.

Extracurricular activities

Volunteer | *Sahar* | 2020 — PRESENT

- Delivered online emotional support to over 200 individuals experiencing distress, utilizing effective and empathy-driven communication techniques and resources that improved coping strategies for clients seeking immediate assistance.

Details

Brazil based

adirozani@gmail.com

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[Portfolio - Website](#)

[LinkedIn Profile](#)

Languages

Hebrew - Native

English - Fluent

Portuguese - Fluent

Programs

- Figma
- Adobe XD
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Wix

Skills

- Fast autolearner
- Initiative
- Ccommunicative
- Leadership experience
- Team player
- Attentive to details
- Persevering

Hobbies

- Traveling
- Painting
- Writing
- Reading
- Gardening
- Caring for animals